



Media Contacts:

Mona Klausung, Active Network
Mona.Klausung@ActiveNetwork.com
858-964-3813

**Active Network™ Takes Lead Position in Faith Market
with Acquisition of ConnectionPower.com**

SAN DIEGO, CA – July 5, 2011 – [The Active Network, Inc.](#) (NYSE: ACTV), the leading provider of organization-based cloud computing applications, today announced the acquisition of [ConnectionPower.com](#), a provider of web-based church management solutions and the creators of the award-winning product, [PowerVisitor™](#). This acquisition, along with the acquisition of [Fellowship Technologies](#) — the developers of [Fellowship One®](#) church management software — earlier this year, reinforces Active Network’s industry position as the largest provider of SaaS solutions for the Faith market.

“Our decision to acquire ConnectionPower.com helps solidify our reach in the Faith market and is a natural complement to our Fellowship One product portfolio,” said Matt Ehrlichman, chief strategy officer at Active Network. “Facilitating the collaboration of these well-known Faith brands is sure to bring new innovation to the industry. We believe that churches worldwide will be better served by a single enterprise-level product offering that is fully scalable to any size congregation.”

Active Network will integrate ConnectionPower with its existing Fellowship Technologies product portfolio, and anticipates launching a singularly branded church management product suite from the Active Network | Faith division in early 2012.

“Joining forces with Active Network allows us to better serve our valued ConnectionPower.com customers and bring new technology and community-building services to the Faith market,” said Allen Ratta, chief executive officer of ConnectionPower.com. “We believe through this acquisition we can continue to empower churches to meet the diverse needs of their congregations.”

About ConnectionPower.com

ConnectionPower.com has 20 years of experience helping thousands of churches grow through connecting visitors and moving congregants from the crowd to the core. As a leader in web-based church management solutions, ConnectionPower.com and its enterprise level applications facilitate church growth and are fully scalable to any size congregation.



About The Active Network, Inc.

The Active Network, Inc. is the leading provider of organization-based cloud computing applications serving diverse market segments including business events, community activities, outdoors and sports. Our technology platform, ActiveWorks®, transforms the way organizers manage their activities and events by automating online registrations and streamlining other critical management functions, while also driving consumer participation to their events. Our flagship media property, Active.com®, is the leading online community for people who want to discover, participate in, and share activities about which they are passionate. Headquartered in San Diego, California since 1999, the company has over 25 offices worldwide. To learn more, visit www.ActiveNetwork.com or www.Active.com. Follow Active Network on Twitter [@ActiveNetwork](https://twitter.com/ActiveNetwork), [@Active](https://twitter.com/Active) and on [Facebook](https://www.facebook.com/ActiveNetwork).

About Forward-Looking Statements

The Active Network, Inc. cautions you that the statements included in this press release that are not a description of historical facts are forward-looking statements within the meaning of the federal securities laws. Any such statements are subject to substantial risks and uncertainties, and actual results may differ materially from those expressed in these forward-looking statements. More detailed information about The Active Network, Inc. and the risks and uncertainties that may affect the realization of these forward-looking statements is set forth in its filings with the Securities and Exchange Commission (SEC). These filings may be read free of charge on the SEC's website at www.sec.gov. You are cautioned not to place undue reliance on these forward-looking statements, which speak only as of the date hereof. All forward-looking statements are qualified in their entirety by this cautionary statement and The Active Network, Inc. undertakes no obligation to revise or update this press release to reflect events or circumstances after the date hereof.

###

© 2011 The Active Network, Inc. All rights reserved. Active.com, ActiveWorks and Fellowship One are registered trademarks of The Active Network, Inc. Active Network and PowerVisitor are trademarks of The Active Network, Inc. All other trademarks are the property of their respective owners.